ACHIEVEMENT FILE

Office of Community Engagement
Unit of Community Service

2021-2022

3 GOOD HEALTH AND WELL-BEING

October 2021
Ajman University

Ajman University, in collaboration with the Mobile Blood Bank of Sharjah Blood Transfusion and Research Services Centre, organized a blood donation campaign in support of Thalassemia patients and accident victims. Donating blood is a humanitarian work that helps save the lives of patients in need of blood transfusion, such as those suffering from bleeding due to accidents, surgeries and Thalassemia patients. The campaign attracted a great number of students and staff to participate in this humanitarian campaign, leading to the collection of over 50 units of blood.

جامعة عجمان
AJMAN UNIVERSITY

October 2021
Webinar

Diversity and Inclusion is ingrained in the DNA of Ajman University. As part of a series of awareness sessions hosted by the University, we recently focused on the etiquette for communicating with people who are deaf or hard of hearing, aligning with the international week of the deaf.
The session aimed to educate attendees about the deaf community, fostering understanding on how to communicate with them without causing offense, and promoting inclusivity.

October 24, 2021
Ajman

Aligned with the International Day of Older Persons, volunteers from Ajman University visited the Seniors' Happiness Centre in Ajman to spend the day with them.
During the visit, our volunteers conversed, played and engaged in various activities with the seniors.
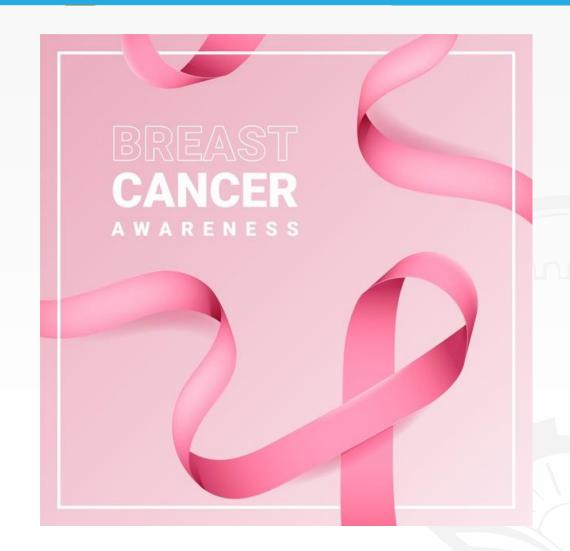
October 27, 2021
Webinar

As part of our continues effort to spread awareness, Ajman University hosted "Cancer Awareness Talks" session with brave cancer survivors.
The session was filled with hope and courage, inspiring our audience to undergo early check-ups and support cancer patients throughout their journey.

Ajman University Spreads Diabetes Awareness within AU Community

November 14, 2021
Ajman University

November 14 marks World Diabetes Day. Every year, this international event is held worldwide to raise awareness about diabetes, a chronic illness resulting from the malfunctioning of insulin production in the body. On this World Diabetes Day, Ajman University offered free blood sugar tests and giveaways for its community in a festive environment.

Men's Mental Health and Wellbeing

November 4, 2021
Webinar

During November, Ajman University celebrated Men's Health – Movember, with a specific focus on educating and spreading awareness about men's mental health and well-being. The initiative aimed to encourage men to prioritize their health, be effective members of society, and emphasized that there is no shame in asking for help when needed.

جامعة عجمان
AJMAN UNIVERSITY

November 2021
Webinar

As part of our continuous effort to spread awareness, Ajman University hosted the 'Alzheimer's Disease: Prevention and Stages' webinar. The aim of the webinar was to educate attendees about the disease, its symptoms, and the challenging changes that can be difficult for the patient's family to understand. The session also provided insights on how they can support their loved ones through these changes.

December 2021
Dubai Expo2020

Education stakeholders and decision-makers from civil society and the private sector have stood alongside practitioners, advocates, and youth to jointly identify ideas and drive change for the future of education. The Summit has focused on disruptive outcomes and bold new ideas under three key pillars: Youth, Skills and the Future of Work; Innovation in Education; and Education Financing.

For students, the Summit was an excellent opportunity to learn more about key trends that are already disrupting education and understand the impact they will have on their long-term career plans. The agenda features a number of sessions relevant to students, including:

- The University of the Future: Rewiring Higher Education
- Financing Capability: A Critical Skill for Youth Today and in the Future
- What is the Point of Tertiary Education?
- Entrepreneurial mindsets: Building Sustainable/Green Businesses
- Training Workshop: Building Resilience and Focusing on Mental Wellbeing

جامعة عجمان
AJMAN UNIVERSITY

Community Clean-Up Day

February 2022
Ajman

In February 2022, Ajman University took an environmentally conscious initiative by organizing a "Community Clean-Up Day." The event focused on desert cleaning, particularly vital during the winter when the desert is a preferred destination for many. In collaboration with Ajman Municipality, the university's volunteers joined hands to preserve the natural beauty and cleanliness of the desert. University volunteers participated enthusiastically in this initiative to combat desert pollution, educating themselves and raising awareness about responsible waste management.

This initiative strongly aligns with *SDG #13 – Climate Action*, which emphasizes taking immediate steps to address climate change and environmental degradation. Ajman University's active participation in desert clean-up exemplifies its commitment to climate action, highlighting the crucial need to safeguard our environment for a sustainable and healthy future. The university plays a vital role in fostering a culture of environmental responsibility and sustainability by involving students and community members in such initiatives.

جامعة عجمان
AJMAN UNIVERSITY

February 2022

Ajman University

In collaboration with the Al Ihsan Charity Association, Ajman University launched the "Orphans Empowerment Initiative," demonstrating its commitment to community involvement and supporting orphaned individuals. This two-day program provided 40 orphans with tailored training sessions and workshops to impart valuable knowledge and foster a love for learning, aiming to equip them with essential skills and self-confidence for a brighter future.

Aligned with *SDG #1 – No Poverty*, the initiative addressed socio-economic challenges orphans face by providing access to education and skills training, breaking the cycle of poverty and vulnerability. It also supported *SDG #4 - Quality Education* by offering workshops and promoting inclusive and equitable quality education.

Ajman University's collaboration with the Al Ihsan Charity Association exemplifies its dedication to addressing societal issues, fostering education, and promoting empowerment. It was a significant effort to positively impact the lives of orphans while contributing to global goals of poverty eradication and quality education for all.

جامعة عجمان
AJMAN UNIVERSITY

April 2022

Ajman University

Ajman University, in partnership with Hyundai Motor Company Africa, Middle East, and Al Ihsan Charity, initiated the 'Mobility for Food Bank Initiative' during Ramadan. The ongoing campaign primarily targets underprivileged communities, including widows, orphans, laborers, and the unemployed, in rural areas of Ajman.

This initiative aligns with several Sustainable Development Goals (SDGs), including *SDG #1 – No Poverty* by addressing economic hardship, *SDG #2 – Zero Hunger* through providing essential food support, and *SDG #10 – Reduced Inequalities* by focusing on marginalized groups. Ajman University's active involvement includes 25 dedicated student volunteers who assist in packaging and delivering the food packages. Hyundai Motor Company generously contributes food contents and a fleet of Hyundai STARIA Vans for efficient mobility.

جامعة عجمان
AJMAN UNIVERSITY

April 2022
Expo - Dubai

Ajman University, in partnership with L'Oréal Paris and NGOs Hollaback & Himaya, organized an impactful training event during EXPO 2020 to address street harassment. Twenty AU students from various colleges actively participated in this event, which coincided with the recently concluded Expo 2020 in Dubai. The program introduced a proven methodology known as the 5D's, equipping both men and women to safely and effectively respond when encountering or witnessing street harassment.

This event aligns with *SDG 4 – Quality Education* by educating students about human rights and personal safety and promoting respect and gender equality. It also aligns *with SDG 5 – Gender Equality*, as it empowers men and women with knowledge and practical skills to combat street harassment, fostering safer public spaces and a more inclusive society.

April 2022
Ajman

During Ramadan, Ajman University conducted a proactive campaign, demonstrating its commitment to social responsibility. The Community Service Unit (CSU) organized students to distribute "Iftar boxes" to people in need across Ajman. At the same time, volunteers shared date boxes in 14 mosques in Umm Al Quwain, Sharjah, and Ajman during Taraweeh prayers.
This initiative supported diverse communities and united students from various departments through volunteering. The campaign aligns with *SDG #1, #2*, and *#10*, addressing poverty, hunger, and inequality by providing essential meals and promoting community engagement and volunteerism.

May 2022
Ajman University

Ajman University, during Ramadan, participated in the "Kiswat Eid Campaign," organized in collaboration with The Big Heart Foundation. AU volunteers designed this heartwarming event to bring joy and support to the children of families impacted by COVID-19 and those from low-income households in the UAE. The campaign's central goal was to foster a sense of community engagement by encouraging donations of both financial resources and time. Ajman University Volunteers took the underprivileged children shopping for new clothes in preparation for Eid.

This initiative aligns with *SDG #1 – No Poverty*, as it aims to support children from low-income families, helping reduce disparities and improve their quality of life. Additionally, it resonates with *SDG #10 – Reduced Inequalities* by promoting inclusivity and creating a sense of togetherness within the community, bridging gaps, and ensuring that every child can partake in the joys of a special occasion like Eid.

AJMAN UNIVERSITY

AU Anti-Smoking Campaign

May 2022
Ajman University

Ajman University launched the "AU Anti-Smoking Campaign" in line with World No Tobacco Day. The campaign aimed to raise awareness about smoking's harmful effects and provide innovative methods for quitting. The campaign went beyond typical awareness efforts by providing innovative support for those looking to quit smoking. It offered resources, guidance, and support. It also featured an Anti-Smoking poster competition, allowing participants to express their commitment to a smoke-free life through creative artwork.
This initiative directly contributes to *SDG #3 - Good Health and Well-Being* by promoting awareness and support for quitting smoking, fostering a healthier environment, and emphasizing the university's commitment to its community's overall health.

جامعة عجمان
AJMAN UNIVERSITY