

ACHIEVEMENT FILE

Office of Community Engagement
Unit of Community Service

2023-2024



Community Engagements 2023 – 2024 Achievements



62

Delivered Activities



1000

Participation Hours



3376

Volunteering Hours



1861

Active Volunteers & Participants



186

Staff Volunteered or Participated



591

New Volunteers



Community Engagements 2023 – 2024 Achievements



12

Articles Published



17

Events Published through Social Media



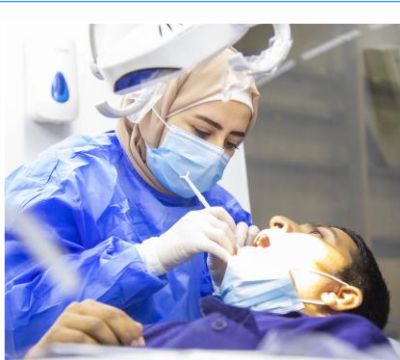
79826

Reached Beneficiaries



9 SDGs Applied out of 17

90 Initiatives impacted on UN SDGs



9

Visits for AU Mobile Dental Clinic



Co - Lead

Communal Activations Pillar





Students Club Fair

September 26 – 27, 2023
Ajman University

The Office of Community Engagement participated in the student club fair event to promote the AU community website and to recruit volunteers for our upcoming events. We emphasized the importance of volunteering and giving back to the community, and received significant interest from students. We had 119 volunteers registered on the same day and 591 by the end of the academic year 2023–2024.



Visit to Senior Emirates Club

24 October 2023

Emirati Seniors Club Ajman

The Office of Community Engagement visited the Emirati Seniors Club and thoroughly enjoyed our time there. We began our visit by serving traditional Emirati breakfast, followed by engaging in word games and poetry performances. In this brief period, we learned a great deal from them and deeply appreciate our seniors for sharing their lifetime wisdom and advice





Blood Donation

16 Oct 2023
Ajman University

The Office of Community Engagement organized a highly successful blood donation campaign, which received an overwhelming response from the AU community. Many individuals stepped forward to 'be the heartbeat for someone in need.' We partnered with Emirates Health Services to raise awareness about the importance and benefits of blood donation. The event attracted over 100 donors, potentially benefiting more than 100 patients, with 91 eligible donors making life-saving contributions.



19 Oct 2023

Dubai

The Office of Community Engagement was invited to GITEX by Dubai Customs, under the theme 'Pioneering Sustainability and Artificial Intelligence.' During the visit, students gained valuable insights and explored the latest technologies from various entities. Many students were inspired and found ideas for their projects and assignments.

حكومة دبي
GOVERNMENT OF DUBAI

مؤسسة الموانئ والجمارك والمنطقة الحرة
Ports, Customs and Free Zone Corporation

الابتكار في
الاستدامة والذكاء
الاصطناعي

Pioneering in
sustainability & AI

GITEX GLOBAL 2023

It is our pleasure to extend an invitation to you to visit our pavilion and discover our latest cutting-edge technological initiatives and innovations, all showcased under the theme "Pioneering Sustainability and Artificial Intelligence," at GITEX Global 2023 Exhibition.

Sheikh Saeed Hall 2
DWTC

10:00 AM – 06:00 PM

16-30
Oct 2023

جمارك دبي
Dubai Customs

Breast Cancer Awareness

October 23, 2023
Radisson Blu Hotel Ajman

The Office of Community Engagement, in collaboration with Radisson Blu Hotel and Saudi German Hospital, organized a breast cancer awareness session, highlighting the importance of regular check-ups. This initiative, part of a series held throughout October, reflects our shared values of collaboration and community contribution. The event specifically encouraged laborers and low-income families to prioritize their health by participating in these check-ups.





Tarahum for Gaza – 7 days Donation Drive & 3 days Packing

October, November 2023

Ajman University

Emirates Hospitality Center Ajman

The Office of Community Engagement launched a donation collection for the Tarahum for Gaza campaign, gathering over 120 boxes and 27 first aid kits contributed by students as part of their final project in the College of Pharmacy and Health. Volunteers assisted in preparing and packing relief boxes for the campaign in collaboration with Emirates Red Crescent in Ajman, emphasizing the significance of volunteering and encouraging students to participate in humanitarian efforts.





Environment Awareness session

October 31, 2023

Flag Park

With support from the Community Engagement office, College of Law students volunteered to distribute 50 Ghaf trees to Flag Park visitors. As part of their Environment Protection Law course, they used a QR code to inform visitors about COP28 and stressed the importance of tree planting for the environment amidst climate change. They also educated visitors about greenhouse gas concentrations causing global warming. Additionally, they emphasized the significance of the drought-tolerant Al Ghaf Tree, essential for local biodiversity and recognized as the UAE's national tree symbolizing stability and peace.





Food ATM Distribution

November 24, 2023

Food ATM Kitchen

In honor of the International Day of Tolerance, the Office of Community Engagement partnered with Food ATM Kitchen to distribute meals to over 600 laborers after Friday prayers, contributing to food security for lower-income groups in the UAE. This collaboration underscores a commitment to a key humanitarian effort in the country. Volunteers, including staff and students, dedicated themselves to preparing, packing, and distributing meals, exemplifying the spirit of volunteerism. The initiative not only meets immediate needs but also promotes social responsibility and strengthens community ties.



4

QUALITY
EDUCATION

10

REDUCED
INEQUALITIES

11

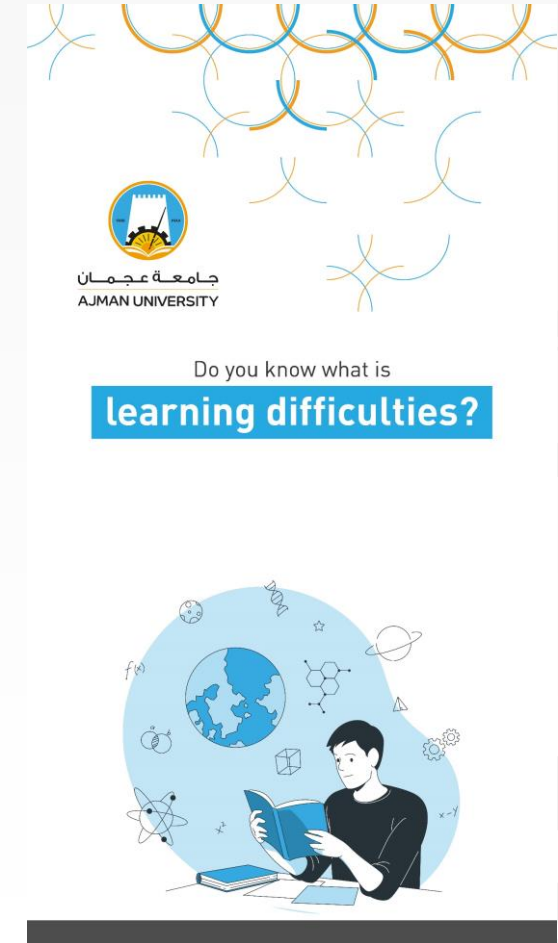
SUSTAINABLE CITIES
AND COMMUNITIES

International day of people with disabilities

December 03, 2023

Social media / Instagram story

The Office of Community Engagement created Instagram story posts to raise awareness about common learning difficulties on the International Day of People of Determination. Each post quizzes the audience on the meaning of different learning difficulties, engaging them interactively. We've also shared a link for those interested in taking a test. As educators, our goal is to accommodate students with various learning challenges, enabling us to better serve our community.



جامعة عجمان
AJMAN UNIVERSITY

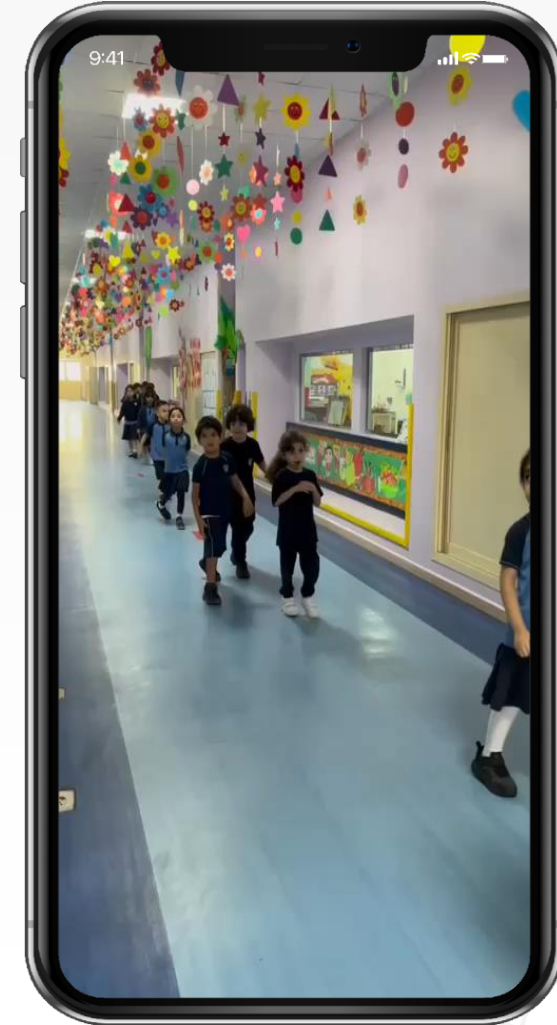


International day of volunteering

December 05, 2023

Social media / Instagram

On International Day of Volunteering, the Office of Community Engagement celebrated over 1000 volunteering hours by expressing gratitude to our heroes. We shared a reel on Instagram highlighting the significance of volunteering and its positive impacts on both volunteers and the community.





Clean UAE Campaign

December 14, 2023

Sheikh Ammar Street - Ajman

The Department of Economic Development Ajman, in partnership with the EEG Group, invited us to join the Clean UAE Campaign. As part of the Green UAE initiative, 575 volunteers from across the UAE, including Ajman University volunteers, participated. The campaign was highly successful, with volunteers collecting 5.5 tons of waste across a 5 square kilometer area.



جامعة عجمان
AJMAN UNIVERSITY

Gift Wrapping – Donate your time initiative

January 16, 2024
Ajman University – CEC Hall

The Office of Community Engagement launched the Donate Your Time initiative, involving 183 volunteers who enthusiastically wrapped toys and gifts for hospital inpatients. The initiative recorded an impressive total of 122 volunteer hours and successfully wrapped 408 heartwarming gifts, embodying the spirit of social responsibility towards patients. Our goal is to bring this activity to campus, providing an opportunity for more volunteers who cannot attend off-campus events or those with limited seating.





2 Visits to Shaikh Khalifa Hospital

January 23 & February 6 , 2024

Shaikh Khalifa Hospital visit - Ajman

The Office of Community Engagement at Ajman University organized a visit to Sheikh Khalifa Hospital – Women and Children in Ajman to uplift spirits and bring joy to young patients and their families. The team distributed gifts and toys to enhance the children's mental well-being and support their treatment journey. This initiative aligns with the office's goal of strengthening ties with humanitarian institutions, providing essential psychological support and fostering hope among the children and their families.

The event underscores the office's role in promoting solidarity and positive community interactions through impactful social initiatives.



4

QUALITY
EDUCATION

11

SUSTAINABLE CITIES
AND COMMUNITIES

International Day of Education

January 24, 2024

Al Ahlia Charity School - Ajman

The Office of Community Engagement, in collaboration with AU Library, celebrated the International Day of Education by organizing Ajman University students as volunteer storytellers. They distributed over 300 books to students at Al Ahlia Charity School, underscoring the pivotal role of education in shaping a brighter future. Enthusiastic volunteers are encouraged to participate as storytellers, highlighting the transformative power of stories to inspire and educate.



جامعة عجمان
AJMAN UNIVERSITY

1988



3 Days - Emirati Genome Project Blood Collocation Drive

February 06 to 08, 2024

Ajman University – Student Hub – first floor

In alignment with our leadership's vision, the Office of Community Engagement, in collaboration with the Office of Human Resources, hosted the Emirati Genome Project at our campus. The initiative encouraged Emirati students, faculty, and staff to volunteer by providing a single blood sample. This project aims to utilize genomic data for improving the health of the Emirati population through scientific study and research. It focuses on profiling and sequencing genes to enhance the prevention and treatment of chronic diseases.





Hag al Laila goodie bag packing & Distribution

February 19, 2024

Ajman University – Student Hub – CEC Halls

Al Ahlia Charity School

The Office of Community Engagement hosted the Hag Al Laila packing initiative, introducing the 'Donate Your Time' concept where volunteers packed one goodie bag in 15 minutes. Hag Al Laila celebrates the traditional welcoming of Ramadan. Our 162 volunteers packed over 1000 goodie bags, totaling 184 volunteering hours and benefiting more than 1000 beneficiaries.





9 Visites for AU Mobile Dental Clinic

Year 2023 – 2034

Across UAE

The Community Service Unit's Mobile Dental Clinic, serving the UAE society, achieved significant milestones. Within a year, Ajman University volunteers visited 21 cities, treating over a thousand patients across various UAE locations. This project not only provided valuable opportunities for our university but also expanded career prospects for our students. Locations visited included Al Habtoor Hospitality staff accommodation, Humaid bin Rashid Al Nuaimi Charity Foundation, Bahi Ajman Palace Hotel, and the International School of Choueifat in Umm Al Quwain, where over 150 patients received treatment and oral health education emphasizing the importance of regular dental care for overall well-being.





International Day of Happiness – 4 Activation Campaign

March 18 to 21, 2024

Ajman University – Student Hub

The Office of Community Engagement at Ajman University celebrated the International Day of Happiness on March 20th with diverse on and off-campus activities. These initiatives aimed to cultivate a culture of happiness and positivity in daily life.

Activities included 'Happiness Mail,' where participants wrote messages on postcards provided by Emirates Post for future delivery. Volunteers visited Sheikh Khalifa Hospital to bring joy to children by distributing gifts and toys, enhancing their psychological well-being.

In collaboration with Al Ihsan Charity Association, the office organized 'Kiswat Al Eid' at City Centre Ajman, providing shopping vouchers for Eid clothes to children. Over 60 volunteers participated, benefiting more than 1100 individuals and accumulating over 250 volunteer hours.

These efforts reflect the office's commitment to fostering community interaction and promoting altruism, charitable deeds, and volunteerism.





10 Sessions of Ramadan Aman Packing & Distribution

Ramadan , 2024

Ajman University - Sheikh Zayed Center

Ajman University partnered as a supporter in the Tenth Edition of the Ramadan Aman Campaign, collaborating with Al Ihsan Charity Association. The campaign focused on educating drivers about traffic rules to minimize accidents. Over 2100 Iftar meals were prepared daily at the Sheikh Zayed Center for Conferences and Exhibitions on campus and distributed to drivers before Maghrib prayer.

Mr. Shadi Abu Khalid, Director of the Office of Community Engagement at Ajman University, highlighted the significance of recent initiatives in enhancing community communication and cooperation. In the first week alone, 14,700 meals were distributed with the assistance of 100 volunteers, who collectively contributed over 300 hours. The office plans to organize 20 events during Ramadan, providing more than 300 volunteering opportunities, including the Ramadan Volunteering Ambassador Program, support for the Ramadan Aman campaign, Happiness Week activities, hospital visits, and more.

The Office of Community Engagement at Ajman University is committed to coordinating and endorsing initiatives that promote social responsibility and raise awareness about volunteerism. Through a variety of community and volunteer activities, the office aims to cultivate a culture of compassion and generosity, thereby positively impacting the community.





Zayed Humanitarian Day

March 27, 2024
Ajman Industrial area

On the occasion of Sheikh Zayed's Humanitarian Day, observed on the 19th of Ramadan, volunteers from Ajman University's Community Engagement unit gathered to promote kindness and compassion. They distributed more than 500 Iftar meals to laborers across the Emirate of Ajman. This initiative underscores their dedication to serving the community and upholding the values of compassion and charity, inspired by the late Sheikh Zayed bin Sultan Al Nahyan.



April 28, 2024
Ajman Police Club

Ajman University hosted Family Day, where volunteers enthusiastically supported the event, contributing over 154 hours of service with more than 22 volunteers reaching over 300 beneficiaries. The event exemplified our commitment to community engagement and fostering meaningful connections.

