

ACHIEVEMENT FILE

Office of Community Engagement
Unit of Community Service

2024 – 2025



Community Engagements 2024 – 2025 Achievements



65

Delivered Activities



19

Visits for AU Mobile Dental Clinic



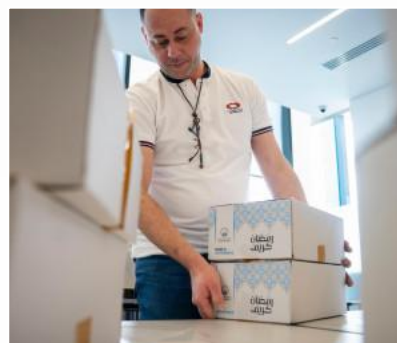
3931

Volunteering Hours



2998

Students Volunteers & Participants



220

Staff Volunteered or Participated



500

New Volunteers



Community Engagements 2024 – 2025 Achievements



28

Articles Published



34

Events Published through
Social Media



27870

Reached Beneficiaries



9 SDGs Applied out of 17

90 Initiatives impacted on UN
SDGs



2167

Participation Hours



2nd Place

Aoun Reward



جامعة عجمان
AJMAN UNIVERSITY



Aoun Award for Community Service

Year 2024 – 2025

Abu Dhabi - Emirates Red Crescent HQ

From organizing 30 impactful initiatives to mobilizing over 1,200 volunteers and touching more than 6,500 lives, the Emirates Red Crescent Student Club at Ajman University has redefined student-led community service. This remarkable effort earned the club second place in the 13th Aoun Award for Community Service (2024–2025), a prestigious national honor organized by the Emirates Red Crescent Authority in partnership with the Ministry of Education. Under the guidance of the Office of Student Life and the supervision of the Community Service Unit, these students continue to lead with impact, turning compassion into meaningful action across the UAE.



جامعة عجمان
AJMAN UNIVERSITY

1

NO
POVERTY

4

QUALITY
EDUCATION

10

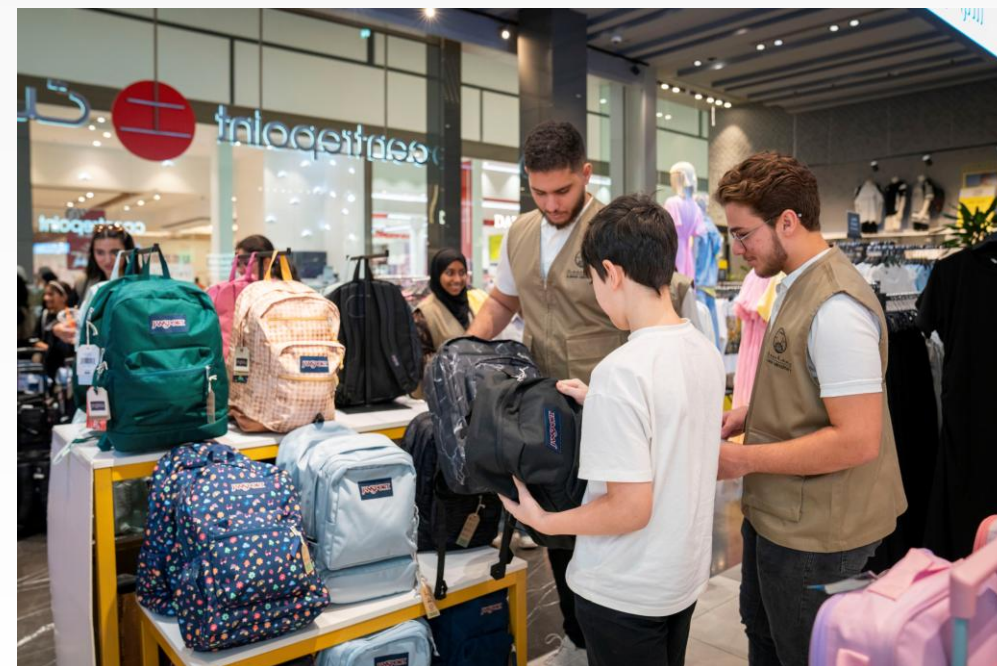
REDUCED
INEQUALITIES

Back to School Shopping

September 1, 2024

Ajman City Centre - CenterPoint

The Office of Community Engagement, in collaboration with the International Charity Organization, hosted a "Back to School Shopping" event at Ajman City Centre as part of Ajman University's welcome celebrations. Dedicated student volunteers helped children choose essential school supplies, including bags, stationery, and shoes, and each child received a 250 AED voucher. This initiative aimed to make a positive impact on the students' lives, offering them renewed hope and support for the new school year.



جامعة عجمان
AJMAN UNIVERSITY

Back to School Packing & Distribution

September 3-5, 2024

Ajman University – Manar Al Eman Charity School

The Office of Community Engagement organized the "Donate Your Time" initiative, assembling 1,300 stationery bags for students at Manar Al Eman Charity School as part of the "Back to School" campaign. A team of seven dedicated volunteers contributed a total of 354 hours, while an additional 265 volunteers participated in assembling and distributing 1,050 bags. This initiative reflects the office's ongoing commitment to supporting education and fostering community involvement.



Brainstorm Session "Zeroing Government Bureaucracy"

September 17, 2024

Ajman University – Student Hub

The Office of Community Engagement, in collaboration with the Federal Authority for Identity, Citizenship, Customs, and Port Security, hosted a session titled “Zeroing Bureaucracy in the Services of the Federal Authority for Identity, Citizenship, Customs, and Port Security.” The session focused on strategies to reduce bureaucracy, enhance efficiency, and improve government service delivery. Participants exchanged ideas and collaborated on innovative solutions to streamline processes, ensuring that government services more effectively meet the needs of the community.





5 Visits to Shaikh Khalifa Hospital

September 18 & October 3-8 , 2024

March 18 & May 19, 2025

Shaikh Khalifa Hospital visit - Ajman

The Office of Community Engagement organized a visit to Sheikh Khalifa Hospital – Women and Children in Ajman, with the aim of uplifting spirits and bringing joy to young patients and their families. During the visit, the team distributed gifts and toys to support the children's mental well-being and encourage them on their treatment journey. This initiative reflects the Office's strategic goal of strengthening ties with humanitarian and social institutions.



3 Visits to Saudi German Hospital

January 22-23 & March 18, 2025

Saudi German Hospital - Ajman

As part of expanding its partnerships, the Office of Community Engagement organized a visit to Saudi German Hospital in Ajman, aiming to uplift spirits and spread joy among young patients and their families. During the visit, the team distributed gifts and toys to support the children's mental well-being and encourage them on their treatment journey. This initiative aligns with the Office's strategic goal of strengthening ties with humanitarian and social institutions.



3 Blood Donation Drive Campaign

September 24 , October 9, 2024

January 29, 2025

Ajman University

The Office of Community Engagement, in collaboration with Emirates Health Services, organized a blood donation campaign that engaged 220 participants who contributed a total of 227 volunteering hours. The participants included students, faculty members, and administrative staff. The event aimed to raise awareness about the challenges faced by patients and the critical need for regular blood donations, encouraging community members to contribute to this noble cause. This campaign represents a significant step toward supporting healthcare initiatives in the community, helping to increase the blood supply and ensure its availability for those in need.



Students Club Fair

September 23 - 24, 2024

Ajman University

The Office of Community Engagement participated in the student club fair to promote the AU Community website and recruit volunteers for upcoming events. The Office emphasized the importance of volunteering and giving back to the community, which generated significant interest among students. On the same day, 119 volunteers registered, and by the end of the 2024–2025 academic year, the total reached 591.



Teachers Day

October 2-3, 2024
Ajman University

The Office of Community Engagement celebrated World Teachers' Day, honoring the vital role educators play in shaping future generations. Students expressed their gratitude by sharing heartfelt letters and messages with the professors who have made a lasting impact on their lives.



Visit to Senior Emirates Club

October 16, 2024

Ministry of Community Development – Ajman

The Office of Community Engagement celebrated International Day for Older Persons with a visit to the Ajman Society of Social Development. The event began with a traditional Emirati breakfast and the distribution of gifts, creating a warm and welcoming atmosphere. Participants enjoyed word-guessing games and shared poetry. This enriching experience highlighted the importance of cultural exchange and support for Emirati seniors while strengthening community bonds.



Breast Cancer Awareness

October 23, 2024

Saudi German Hospital – Ajman

The Office of Community Engagement participated in a breast cancer awareness event organized by the Saudi German Hospital at the Radisson Blu Hotel in Ajman. The event offered free screenings, educational workshops, and medical consultations. Healthcare specialists gave lectures emphasizing early detection and risk factors, engaging attendees and raising community awareness. Gifts were distributed, enhancing the experience. October is a key month for global breast cancer awareness campaigns promoting early detection to improve recovery. This participation reflects the Office's commitment to linking the University with the local community, raising health awareness, and building partnerships to develop initiatives that foster prevention and a healthier society, aiming for lasting positive impact.





Emirati Genome

November 12 - 13, 2024

Ajman University

In alignment with our leadership's vision, the Office of Community Engagement, in collaboration with the Office of Human Resources, hosted the Emirati Genome Project on our campus. The initiative encouraged Emirati students, faculty, and staff to volunteer by providing a single blood sample. The project aimed to use genomic data to improve the health of the Emirati population through scientific research. It focused on profiling and sequencing genes to enhance the prevention and treatment of chronic diseases.





Food ATM Distribution

November 15, 2024

Food ATM Kitchen

The Office of Community Engagement celebrated the International Day of Tolerance by collaborating with Food ATM Kitchen to distribute meals to over 660 workers after Friday prayers. Volunteers actively packed and handed out the meals, demonstrating community spirit and solidarity. The event embodied the values of tolerance, compassion, and mutual support, positively impacting the lives of those in need.



جامعة عجمان
AJMAN UNIVERSITY



Donate your time- self care package

November 12 - 13, 2024

Ajman University

The Office of Community Engagement celebrated the International Day of Tolerance by honoring Ajman University support staff, including cleaners, bus drivers, security personnel, and office assistants. Over 300 self-care packages, packed earlier by 75 students, were distributed as part of the celebration. This initiative highlighted the University's strong community spirit and the office's commitment to recognizing and supporting all members of its community.

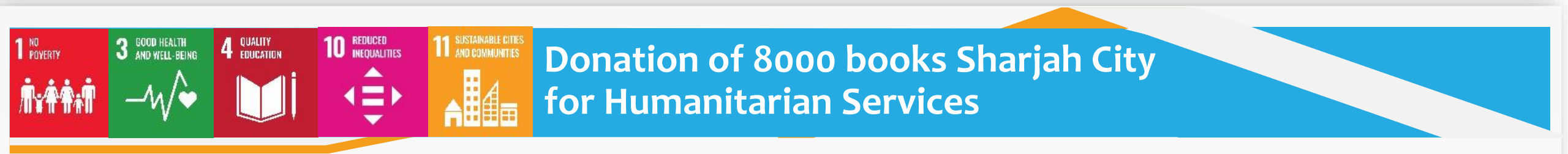


جامعة عجمان
AJMAN UNIVERSITY

November 27, 2024
Ajman University

The Office of Community Engagement, in partnership with the College of Business Administration and at the invitation of Dr. Hajer Kratou, hosted its inaugural knowledge session on volunteering. The session highlighted the positive impact of volunteering and outlined available opportunities, including guidance on registration, awards, and upcoming activities. It concluded with an interactive brainstorming segment to gather students' ideas for future campus initiatives.





November , 2024
Ajman University

The Office of Community Engagement, in collaboration with the AU Library, donated approximately 8,000 books to Sharjah City for Humanitarian Services. These books were sold at the Al Warraqin Used Books Festival in February, with proceeds supporting POD centers under Sharjah City. Additionally, the books were made available for purchase every Saturday at the organization’s location. This initiative highlighted the commitment of both the Office and the AU Library to community support and creating a positive impact.



Anti- Smoking Campaign

December 2025
Ajman University

The Office of Medical Services and the Office of Community Engagement partnered to promote health and well-being by offering free carbon monoxide breath tests using the Smokerlyzer. This initiative supports smoking cessation and raises awareness about the dangers of smoking. Approximately 10 individuals benefit from this service monthly in a private, secure clinic setting. Participants receive documented results to track their progress, encouraging a healthier, smoke-free lifestyle within the AU community.



Gift Wrapping – Donate your time initiative International Day of Education

January 20 - 22, 2025

Ajman University

Manar Al Eman

The Office of Community Engagement organized the "Donate Your Time" initiative, assembling 800 educational toys and gifts in celebration of the International Day of Education at Manar Al Eman Charity School. The effort united volunteers, donors, and local organizations, strengthening collaboration and social responsibility. It also highlights the office's ongoing commitment to supporting education and fostering community involvement.



February 12 , 2025
Ajman University

The Office of Community Engagement participated in the Innovation Hackathon 2025, organized by the Federal Authority for Identity, Citizenship, Customs & Port Security in collaboration with the Department of Economic Development and Ajman University, as part of UAE Innovation Month, "UAE Innovates 2025." Over 30 Ajman University students contributed valuable insights and innovative ideas. The hackathon brought together directors, employees, and students specializing in technology and AI to develop creative solutions that enhance operational efficiency and improve services. The initiative aimed to streamline customer journeys, reduce bureaucracy, drive digital transformation, and adopt smart solutions aligned with the UAE's leadership vision.



Hag al Laila goodie bag packing & Distribution

February 10 – 11 , 2025
Ajman University
Manar Al Eman School

The Office of Community Engagement celebrated Hag Al Laila through the “Donate Your Time” initiative. AU volunteers packed 2,000 sweet packs, which were distributed at Manar Al Eman School. Additionally, students from Manar Al Eman visited the AU campus, performed a traditional dance, and helped distribute sweet packs to the AU community, fostering cultural appreciation and community engagement.



Kiswat Al Eid – Eid Shopping

March 20, 2025
Ajman City Center - MAX

The Office of Community Engagement organized two activities to celebrate Happiness Day. On campus, flowers were distributed, and students shared what makes them happy during a small activation, creating a positive atmosphere. In collaboration with the International Charity Organization, volunteers also helped 30 orphans select Eid outfits. The day was filled with joy and community spirit, emphasizing the importance of giving back and spreading happiness.





Zayed Humanitarian Day

March 19 , 2025

Ajman Industrial area

The Office of Community Engagement, in collaboration with the College of Humanities and Sciences led by Dr. Mahra Aal Malek, organized the second food packaging and distribution event during Ramadan. Focused on providing food security to lower-income communities, this initiative reflects a strong commitment to community service and embodies the values of compassion and charity inspired by the late Sheikh Zayed bin Sultan Al Nahyan.



جامعة عجمان
AJMAN UNIVERSITY

Happiness Day Booth

March 18 , 2025

Ajman University – Student Hub

The Office of Community Engagement at Ajman University celebrated the International Day of Happiness on March 20 with a variety of on- and off-campus activities aimed at promoting happiness and positivity. Initiatives included "Happiness Booth," where participants wrote postcards of what are they are grateful for, and a volunteer visit to Sheikh Khalifa Hospital to distribute gifts to children, boosting their psychological well-being. In partnership with Al Ihsan Charity Association, the office organized "Kiswat Al Eid" at City Centre Ajman, providing shopping vouchers for Eid clothes to children. Over 29 volunteers contributed more than 80 hours, benefiting over 400 individuals. These efforts demonstrate the office's dedication to fostering community engagement, altruism, and volunteerism.





2 Campaigns - Food Packing & Distribution

Ramadan 2025
Ajman University

In the spirit of Ramadan and aligned with the Year of Community 2025, the Office of Community Engagement led a food packaging and distribution initiative to support campus workers. The College of Humanities and Sciences, led by Dr. Mahra Aal Malek, and the College of Mass Communication, led by Dr. Alyaa Anter, played vital roles, contributing to food security efforts for lower-income individuals. Volunteers from the AU Entrepreneurship Club also participated, helping pack and distribute 700 food boxes containing essential dry items such as oil, lentils, tuna, tomato paste, rice, macaroni, dates, cream, and Lebanese bread.



Arab Media Summit 2025

June 12 , 2025

Ajman University

The College of Mass Communication at Ajman University organized a field visit to the Arab Media Summit 2025 in Dubai (May 26–28), involving students and alumni. Hosted by Dubai Press Club, the summit gathers key decision-makers, media leaders, experts, and influencers to address Arab media's future amid rapid digital transformation. This visit supports the College's commitment to experiential learning, helping participants stay updated on trends, expand networks, and engage with regional media leaders. Attendees joined interactive sessions on digital media, AI in journalism, media entrepreneurship, and media's impact on public opinion. The visit was supervised by Dr. Dina Elkhattat, Internship and Alumni Coordinator, and Dr. Amal Badr, with workshops coordinated by Prof. Maha Abdel Mageed and Dr. Elkhattat, in collaboration with Dubai Press Club. The initiative aligns with Ajman University's mission to equip students with practical skills and prepare professionals to advance the media sector locally and regionally.



جامعة عجمان
AJMAN UNIVERSITY

19 Visites for AU Mobile Dental Clinic

Year 2024 – 2025

Across UAE

The Mobile Dental Clinic, in collaboration with the Office of Community Engagement, conducted 19 visits across the UAE. Over the course of a year, Ajman University volunteers treated more than 1,800 patients at various locations. This project not only provided valuable opportunities for the University but also enhanced career prospects for students. Locations visited included Emaar Properties in Umm Al Quwain, Sharjah Charity International, Al Saja'a, Sharjah Humanitarian Services, and Al Zohour Private School in Sharjah, where over 150 patients received treatment and oral health education highlighting the importance of regular dental care for overall well-being.

